

GOVERNMENT OF ANDHRA PRADESH

ABSTRACT

Planning Department – Project ‘Anantha’ – Constitution of State Level Project Steering Committee, Project Level Implementation & Monitoring Unit (PLI & MU) – Orders – Issued.

PLANNING (XVIII) DEPARTMENT

G.O.Ms. No. 30

Dt. 30.8.2013.

Read the following:-

Letter from the District Collector, Ananthapuram, dated: 16-01-2013 along with the report on ‘Project Anantha’.

ORDER:

In the reference read above, the District Collector, Ananthapuram, submitted that the district has been perennially affected by failure of monsoons in its annals. Its impact in the recent past on the farming community is very seriously felt and the inability of farming community's coping up mechanism has been the main cause for their unending poverty. An expert Committee of Indian Council of Agriculture Research (ICAR), Government of India was constituted for its intervention and advise on this issue.

2. On the basis of recommendations of ICAR Committee, the District Collector, Ananthapuram submitted a proposal entitled “Project Anantha” to make agriculture sustainable and profitable even in adverse monsoon years and attempts to bring in synergy among various line departments implementing several schemes for the benefit of farmers. The High Level Expert Committee of Indian Council of Agriculture Research (ICAR) portrays the conditions of the farming community in Ananthapuram, which has a long history of agricultural distress and is known as the second lowest rainfall receiving district in the country. The broad recommendations of the project include:

- Enrich the social capital of the district through capacity building of SHGs/User Groups engaged in agriculture, horticulture and animal husbandry;
- To enable farmers to access technology and adopt improved agriculture practices including promotion of alternative crops in addressing the drought related vulnerability of the farming community even during the worst drought years;
- To promote agro based food processing units for providing value addition to the farmers' produce;
- Any other objective that may be incidental and conducive to promote the overall objectives of the project.

3. The District Collector, Ananthapuram stated that “Project Anantha”, is the first of its kind experiment to blend technology with development in order to make agriculture sustainable and profitable even in adverse monsoon years and is to be viewed as a systems approach to develop institutional mechanism for bringing in convergence across line departments alongside the mainstream activities going on in the district.

4. Government after careful examination, in principle agrees to the proposal of the District Collector for “Project Anantha”, by converging the State Annual Plan and Government of India funds of the line departments and issue orders to constitute the following committees:

- a) A State Level Project Steering Committee with Special Chief Secretary, Planning Department as its Chairperson and the following members is hereby constituted to

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critically examine the report on "Project Anantha" prepared by ICAR, to coordinate the convergence of the activities of the multiple departments, and to furnish its report to the government :

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| i. Special Secretary (Planning) | Member |
| ii. Commissioner (Agriculture) | Member |
| iii. Commissioner (Horticulture) | Member |
| iv. Director (Animal Husbandry) | Member |
| v. Commissioner (Marketing) | Member |
| vi. Director (CRIDA) | Member |
| vii. Representative from ICRISAT | Member |
| viii. State Project Director(Project Anantha) | Convener/ Member |
| ix. Any other Officer as a special invitee as desired by the Chairperson. | |

5. The State Level Project Steering Committee shall workout the modalities in detail and coordinate a comprehensive and multi-disciplinary action plan with the identified departments for synergistic convergence with the funds available in the district.

6. Further, a Project Level Implementation and Monitoring Unit (PLI &MU) is also hereby constituted with the following members to coordinate and monitor the works taken up under the project in line with guidelines laid by the State Level Project Steering Committee and the report of the ICAR:

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| i. State Project Director (Project Anantha) | Chairperson |
| ii. District Collector | Convener /Member |
| iii. Project Director (DWMA) | Member |
| iv. Project Director (DRDA) | Member |
| v. Chief Planning Officer | Member |
| vi. Joint Director (Agriculture) | Member |
| vii. Joint Director (Animal Husbandry) | Member |
| viii. Joint Director (Sericulture) | Member |
| ix. Deputy Director (Horticulture) | Member |
| x. Assistant Director (Fisheries) | Member |
| xi. Assistant Director (APMIP) | Member |
| xii. Superintending Engineer (Minor Irrigation) | Member |
| xiii. Superintending Engineer (Major Irrigation) | Member |
| xiv. Superintending Engineer (DISCOM) | Member |
| xv. Associate Director of Research, RARS, Ananthapuram | Member |
| xvi. A representative from the NGO working in the district | Member |
| xvii. Any other officer as special invitee as desired by the Chairperson. | |

7. The orders relating to appointment of State Project Director for Project Anantha, the terms of reference and other related matters will be issued separately.

8. The District Collector, Ananthapuram, in consultation with the State Project Director shall accordingly initiate the works proposed under "Project Anantha" with the funds available with the district.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

SP.TUCKER
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The District Collector, Ananthapuram

(p.t.o)

: 3 :

The Commissioner, Agriculture
The Commissioner, Horticulture
The Director, Animal Husbandry
The Commissioner, Marketing
The Director, CRIDA
The representative from ICRISAT
Copy to
The SF.

//FORWARDED BY ORDER//

SECTION OFFICER